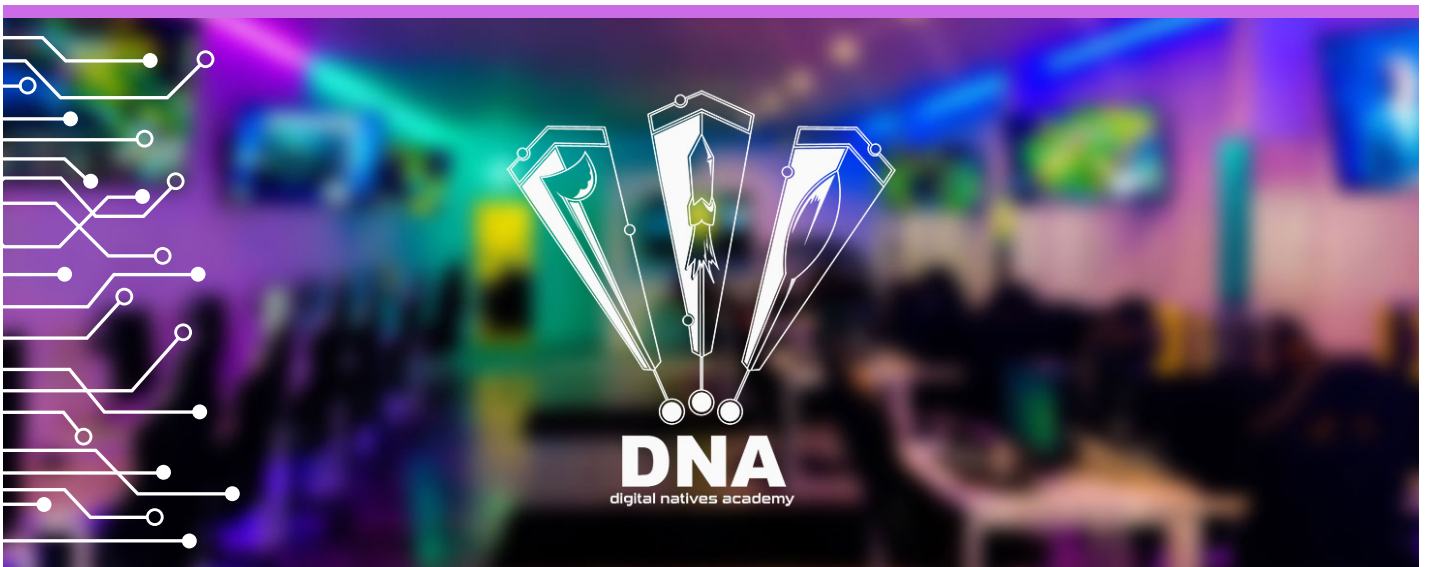


CREATIVE & DIGITAL TECH

Animation | Content Creation | Esports | Wellbeing



DNA TERM 4 PROGRAMMES

"Inspiring the next generation of digital leaders."



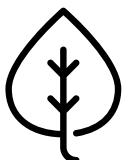
Digital Natives Academy, is NZ's first esports and content creation academy, and provides a state-of-the-art digital training centre which offers programmes focused on esports, animation, content creation and wellbeing for tamariki and rangatahi aged 8-18 years.



Creative & Digital Technology are two of the fastest growing parts of Aotearoa's economy, generating billions of dollars in exports and creating thousands of jobs each year. The global gaming industry is now worth more than the film and music industries combined.



Our programmes help illuminate career pathways into digital and creative tech. Our classes help get young people ready to take on these opportunities by getting them started early allowing them to make much more informed decisions by the time they need to.



Setting good values and foundations early also allows our children to develop the soft skills and discipline they need to excel in this space.



Esports Essentials

Learn the role of esports, explore sportsmanship, high performance mindsets and team oriented thinking.

Starts 25 Oct, Mon

Ages 8-11: 4-6pm

Starts 26 Oct, Tues

Ages 12-17: 4-6pm

Starts 29 Oct, Fri

Ages 11-17: 4-6pm



Animation Principals

Learn to use a drawing tablet, explore pro software (Photoshop, Animate), learn to animate.

Starts 26 Oct, Tues

Beginners: 4-5pm (10+)

Starts 27 Oct, Weds

Intermediate: 5-6pm



Content Creation

Learn what makes great content, explore tools that will help you get started.

Starts 28 Oct, Thur

5.15-6.15pm (13+)

**Each session is 1-2 hours
Free Classes
9 week programme**



Animation Principals

Learn to use a tablet, explore pro software *Adobe Photoshop/Animate learn to animate.



STARTS 2nd Week Term 4

Starts 26 Oct, Tues

Beginners: 4-5pm (10+)

Starts 27 Oct, Weds

Intermediate: 5-6pm

What we will explore:

- The key principles of animation (squash and stretch) are able to apply these concepts to other objects
- Life drawing, drawing from life/observation drawing.
- Character design mood boards, references and iterations
- Creating original characters of their own and are able to go through a process of elimination with their ideas
- Animating facial features, creating a face and animated eyes blinking moving mouth
- Effects animation, students will understand how to use basic effects a
- File management and Google Drive

*limit 12 students

REGISTER NOW



Content Creation

Learn what makes great content, explore tools that will help you get started.



STARTS 2nd Week Term 4

Starts 28 Oct, Thur

5.15-6.15pm (13+)

What we will explore:

- Various forms of media that content creation uses
- The power of the meme and how they are used to influence people
- Graphic design and how logos and overlays play a key role in content
- The content creation ecosystem and its many pathways
- Photography basics, understanding filters and composition
- A number of tools to help create a variety of different types of content and examine their overall effect
- The content creation pipeline

*limit 12 students

REGISTER NOW



Esports Essentials

Learn how to play as a team, learn to communicate and run key plays and strategies.



STARTS 2nd Week Term 4

Starts 25 Oct, Mon

Ages 8-11: 4-6pm

Starts 26 Oct, Tues

Ages 12-17: 4-6pm

Starts 29 Oct, Fri

Ages 11-17: 4-6pm

What we will explore:

- Teamwork, sportsmanship, working together to develop ingame strategies
- Good communication, how cooperation helps team dynamics
- How rage/tilt influence gameplay and strategies to cope
- How pressure and frustration impact behaviour and how to deal with these emotions
- The importance of respect and empathy when playing
- How practice can help identify key areas to work on
- The importance of high performance mindsets, the role of failure and resilience
- Understanding the importance of strategy and focusing on key objectives

*limit 12 students

REGISTER NOW

Free Sessions for DNA Members



DNA offers free sessions for members, for \$10 a year you get access to free scrim times & special events (1st come, 1st in) starting Nov 1st



Please check FB for important info. DNA is open **Sat/Sun from 12pm-3pm** and is free to use during this time for scrim/gaming.