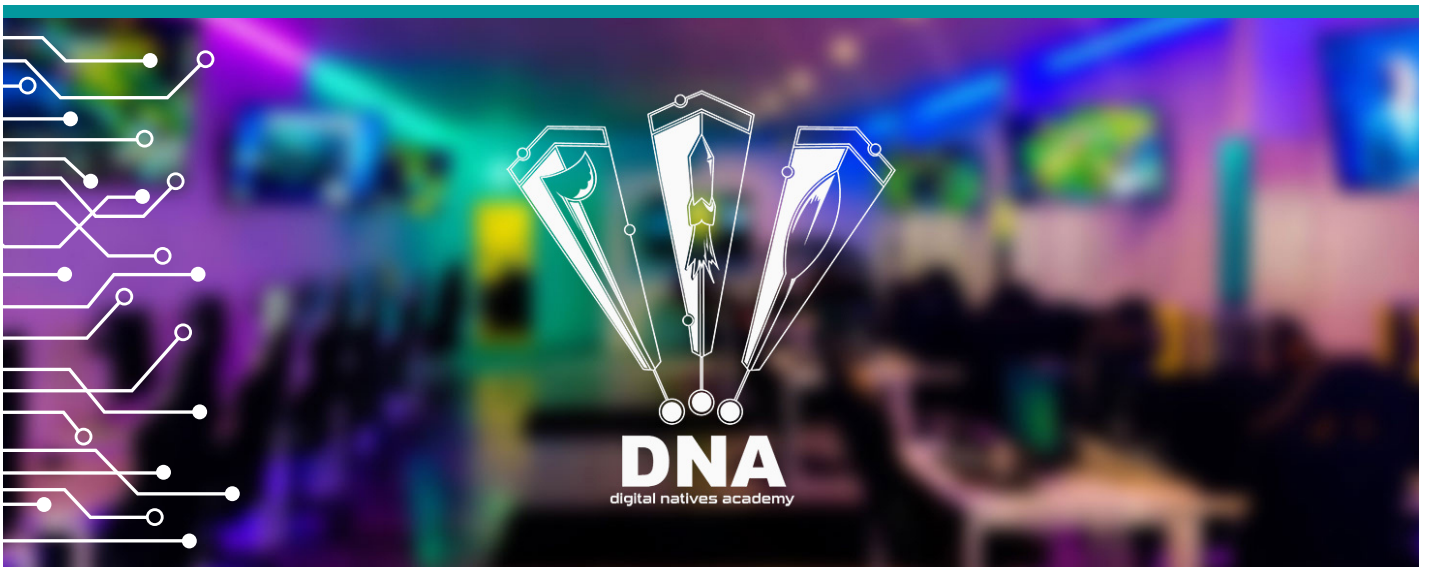


CREATIVE & DIGITAL TECH

Animation | Livestream Production | VR | Esports | Wellbeing



DNA TERM 1 PROGRAMMES

"Inspiring the next generation of digital leaders."



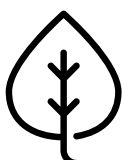
Digital Natives Academy, is NZ's first non-profit esports and content creation academy, to provide a state-of-the-art digital training centre which offers programmes focused on 3D asset development, Virtual Reality, esports, animation, content creation and wellbeing for tamariki and rangatahi aged 8-18 years.



Creative & Digital Technology are two of the fastest growing sectors of Aotearoa's economy, generating billions of dollars in exports and creating thousands of jobs each year. The global gaming industry is now worth more than the film and music industries combined.



Our programmes help illuminate education and career pathways into digital and creative tech. Our classes help get young people ready to take on these opportunities by getting them started early allowing them to make much more informed decisions as they journey into adulthood.



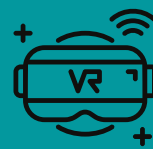
Setting good values and foundations early also allows our children to develop the soft skills and discipline they need to excel in this space.



Esports Essentials

Learn the role of esports, explore sportsmanship, high performance mindsets and team oriented thinking.

2nd Monday of Term
Ages 10+: 12.30pm-2.30pm
2nd Wednesday of Term
Ages 10+: 12pm-2pm



VR & 3D Asset Dev

Learn to navigate VR/AR spaces, understand how to tell cultural stories and create 3D assets.

Starts 2nd Monday
Ages 12+: 10am-12pm
Starts 2nd Wednesday
Ages 12+: 10am-12pm
Starts 2nd Thursday
Ages 12+: 10am-12pm



Livestream Production

Learn what makes great content, explore tools that will help you get started.

Starts 2nd Thursday
5pm-6pm (12+)



VR & 3D Asset Dev

Learn to navigate VR spaces, understand how to tell cultural stories and create 3D assets.



STARTS 2nd Week Term 2
Runs Apr - Jun
Ages 12+

What we will explore:

- The values and tikanga we should follow when exploring virtual worlds
- Knowledge of kupu Māori within the digital realm
- Using storytelling to help explore cultural narratives and storyboarding these ideas
- Development of 3D assets, and textures using Paint 3D & GravitySketch
- File management and Google Drive
- Education and career pathways into digital and creative tech
- The production pipeline (all the key steps needed to develop 3D assets, mp4 and Minecraft biomes)

***limit 12 students**

REGISTER NOW



Livestream Production

DNA alongside Victory Up are offering a unique and free opportunity for students who are interested in Livestream Production & Casting



STARTS 2nd Week Term 2
Runs Apr - Jun
Ages 12+
Online & Onsite

What we will explore:

- DNA alongside Victory Up are offering a unique and free opportunity for students who are interested in Livestream Production & Casting
- The power of the meme and how they are used to influence people
- Graphic design and how logos and overlays play a key role in content
- The content creation ecosystem and its many pathways
- Photography basics, understanding filters and composition
- A number of tools to help create a variety of different types of content and examine their overall effect
- The content creation pipeline

REGISTER NOW



Esports Essentials

Learn how to play as a team, learn to communicate and run key plays and strategies.



STARTS 2nd Week Term 2
Ages 8-11: 4-6pm
Ages 12-17: 4-6pm
Ages 11-17: 4-6pm

What we will explore:

- Teamwork, sportsmanship, working together to develop ingame strategies
- Good communication, how cooperation helps team dynamics
- How rage/tilt influence gameplay and strategies to cope
- How pressure and frustration impact behaviour and how to deal with these emotions
- The importance of respect and empathy when playing
- How practice can help identify key areas to work on
- The importance of high performance mindsets, the role of failure and resilience
- Understanding the importance of strategy and focusing on key objectives

***limit 12 students**

REGISTER NOW

Free Sessions for DNA Members



DNA offers free sessions for members, yearly members gives you access to free scrim times & special events (1st come, 1st in) 2022



Please check FB for important info. DNA is open **Sat/Sun from 12pm-3pm** and is free to use during this time for scrim/gaming, starting term 2.